



# SUMMER

# ONLINE

# INTENSIVE

The Real Estate Exchange (REEX) Summer Program is a unique 10-day, academic-intensive experience for high school students created to expose teens of color to top-tier universities and career opportunities in business, entrepreneurship and commercial real estate (CRE)—a \$14+ trillion industry.

**BUSINESS, ENTREPRENEURSHIP  
& COMMERCIAL REAL ESTATE**

**JULY  
6-17  
2020**

**UNIVERSITY PARTNERS:**



**Cornell  
Baker Program  
in Real Estate**



**Center for  
Real Estate**



**UNIVERSITY OF MIAMI  
MIAMI HERBERT  
BUSINESS SCHOOL**



# SCHEDULE MONDAY - FRIDAY UP TO FIVE (5) HOURS PER DAY

## WEEK 1: LEARNING

- Business & CRE Fundamentals
- College Prep / Admissions
- Career Paths
- Building / Affecting Your Community

## WEEK 2: APPLICATION

- Small Group Case Studies
  - Judged competitively, with a stipend awarded to the winners
- Career Path Discussions
- Coaching by Business & Real Estate Professionals

**PRICE: \$700**

**VALUE: PRICELESS**

## UPDATES

Given the challenges of the COVID-19 pandemic, the 2020 REEX Summer CRE Intensive will be conducted as an online learning experience with guidance from our university partners in affiliation with LEAD.



## OVERVIEW

The 2020 Real Estate Exchange (REEX) Summer Online Intensive focuses on in-depth exposure to the fundamentals of business, commercial real estate, technology and entrepreneurship.

## TARGETED STUDENTS

Rising seniors and juniors

## PROGRAM ELEMENTS

<b>LEARNING</b>	• Small group, classroom modules & sessions
<b>ONLINE / VIRTUAL TOURS</b>	• virtual tours of properties, offices and neighborhoods
<b>NETWORKING</b>	• small-group interviews of presenters and guests • speed networking with industry professionals
<b>COLLEGE PREP</b>	• candid conversations on what to expect at college • advice & discussions with university admissions officers • essay writing • access to scholarships, internships and mentorships
<b>SOCIALIZING</b>	• ice breakers, games, socials and team-building exercises
<b>ACCESS TO:</b>	• prominent CRE professionals (as coaches / mentors) • trade association partners • university faculty & admissions officers • current enrolled college students (as peer leaders)

**proudly sponsored by:**

**PREA**foundation  
Diversity Builds Better Futures

**NAIOP**  
COMMERCIAL REAL ESTATE  
DEVELOPMENT ASSOCIATION



BASIS IMPACT GROUP FOUNDATION, INC.



**REEC**

## FAQs:

**Are scholarships available?** Based on need, full scholarships may be available to a percentage of each cohort.

**What are the technology requirements?** Students will need computers and internet connections capable of supporting online learning / video meeting requirements.

**Can students select their university?** Students can request a university, but university pairing will be done by LEAD and REEX. However, all REEX participants will have access to tours & admissions presentations from all university partners.

## CONTACT:

Oscar Groves, Executive Director  
Real Estate Executive Council (REEC)

(312) 615-2165  
ogroves@reec.org